



WBCB Television Inc./CW Network
 101 West Boardman Street
 Philadelphia, PA 19106
 Tel: 215-390-7447 Fax: 215-390-7448

Mailing Address MUNDY KATOWITZ MEDIA 1322 G STREET, SE WASHINGTON, DC 20003 USA	Contract #	Rev #	Bill Cycle	Print Date	Entry Date
	20319	NEW	Broadcast	8/31/2012	8/30/2012
	Advertiser			Brand	Network
	PRIORITIES USA ACTI			PRIORITIES USA AC	WBCB
	Contract Description			Dates	Revenue Type
	ISSUE			10/09/12 - 10/15/12	CA5
	Estimate #	Proposal #	Primary Salesperson	Buyer:	
	1564	06848517	PHILADELPHIA PMC	Media Placement	

Line	M	TU	W	TH	F	SA	SU	Spots Week	Ordered Dates	Ordered Times	Spot Type	Spot Length	Total Spots	Spot Rate
A 10	X							1	10/15 - 10/15	07:00:00 p 08:00:00 p	PO2	:30	1	\$50.00

SEINFELD<

A 11						X		1	10/13 - 10/13	10:00:00 p 10:59:59 p	PO2	:30	1	\$50.00
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Prg: COMEDY.TV

COMEDY.TV

Billable	Airtime			NTR		Total	
	Gross	Net	Spots	Gross	Net	Gross	Net
Broadcast							
Oct 2012	\$490.00	\$416.50	11			\$490.00	\$416.50
Totals:	\$490.00	\$416.50	11			\$490.00	\$416.50